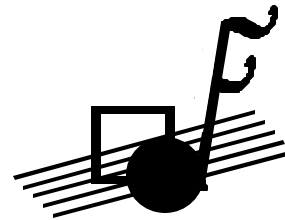


FOR IMMEDIATE RELEASE

(February 2002)

***** **S T A R T** *****



**CALLERLAB FOUNDATION
VISION & MISSION STATEMENT**

(January 9, 2002)

The CALLERLAB Foundation Board Of Directors has recently approved the Vision & Mission Statement for the Foundation.

MISSION STATEMENT

The mission of the CALLERLAB Foundation is to preserve and promote the folk art of American square dancing and related dance forms.

VISION STATEMENT

The Foundation will coordinate efforts to raise funds by seeking grants, endowments, and donations to support its mission.

PROJECTS

The projects the Foundation will undertake include education of dance leaders and the public to increase proper perceptions of the activity. The Foundation will provide assistance to help assure that the folk art of American square dancing and related dance forms is enjoyed by future generations.



**PHOENIX PLAN
VISION & MISSION STATEMENT
(December 27, 2001)**

The CALLERLAB Foundation Board Of Directors has recently approved the Vision & Mission Statement for the *Phoenix Plan*.

VISION STATEMENT:

Cooperative group dancing is embraced worldwide for its positive image of providing social values, personal joy, and health benefits.

MISSION STATEMENT:

Provide leadership, information, services, programs, and resources to assist in the growth and prosperity of worldwide associated dance groups.

***** **END** *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE FOUNDATION BOARD OF DIRECTORS