



FOR IMMEDIATE RELEASE

(February 2002)

***** **S T A R T** *****



GIVE TO SQUARE DANCING AND TAKE A TAX DEDUCTION

by Ed Foote

Recently a group of dancers were discussing charitable contributions and what groups they gave to during the year, such as the United Way, Salvation Army, churches, etc. Someone made the comment that they wished they could make a charitable contribution to the square dance activity and get a tax write-off for it, but that there was no way to do this...

YES THERE IS! The CALLERLAB Foundation for the Preservation and Promotion of Square Dancing is a non-profit corporation dedicated to preserving the heritage of the square dance activity. The Foundation was established in 1990 by CALLERLAB, *The International Association of Square Dance Callers*, as a way to safeguard the history and to promote the growth of square dancing.

The Foundation is the legal entity through which money is raised to carry out the specified goals of the organization. It is registered with the Internal Revenue Service as a 501(C)(3) corporation, and donations to the Foundation are tax deductible.

The mission of the Foundation is to "preserve and promote square dancing through the preservation of the heritage of square dancing, the establishment and enhancement of a positive perception of square dancing, and education regarding the benefits of square dancing to the general public."

Goals of the Foundation are to "develop and maintain a national advertising campaign to promote square dancing, develop and encourage educational programs directed toward the mission of the Foundation, and provide funding through grants and loans to support the mission of the Foundation. A major goal is to promote the wholesome nature of the activity."

The Foundation has already accomplished much in support of its goals, such as; (1) published and distributed almost one million brochures to promote square dancing, (2) produced and distributed over 4000 promotional video tapes containing TV public service announcements to be used in recruiting new dancers, (3) provided a grant to the New England Foundation for the preservation of square dancing, (4) provided square dancing educational materials to the Czech Republic, (5) funded an educational exchange between master dance instructors from the Peoples Republic of China, and square dance leaders in the United States, and (6) in funding a variety of projects all aimed at promoting square dancing.

The Foundation has numerous future projects under consideration but funding is needed to make them a reality.

A sample codicil for last will and testaments for those who would like to bequeath money to the Foundation has been developed and is effective in all 50 states and Canada.

Individuals, square dance clubs, dancer organizations, and caller associations may wish to consider making a donation for this ongoing preservation of square dancing. Checks can be made payable to the CALLERLAB Foundation.

To make a donation, receive the sample codicil, or receive additional information, contact; The CALLERLAB Foundation, 467 Forrest Ave., Suite 118, Cocoa, FL 32940

Reprinted from Northeast Square Dancer, October 1997.

***** **E N D** *****

We thank you for the coverage you have given us in the past and for your continued support in the future.

THE CALLERLAB BOARD OF GOVERNORS